



CONNECTICUT  
CLEAN ENERGY FUND

## Memo

To: CEEF/ECMB  
From: David R. Goldberg  
Date: 5/14/08  
Re: Clean Energy/EE Baseline Study RFP

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CCEF staff believes that this is an opportune time to develop an effective growth strategy for the clean energy/energy efficiency (EE) industry in Connecticut. In order to do this, a thorough understanding of the structure and current level of development of the industry is essential. CCEF staff proposes to conduct an RFP for a study that will not only provide the CCEF and ECMB with the necessary tools to develop an effective strategy, but will also provide the Governor and State Legislators with an important policy tool that will support the creation of green jobs and the clean energy/EE industry in general.

To this end, CCEF staff recommends that a baseline economic development study be commissioned. The study would map Connecticut's clean energy and EE economy as well as identify growth and economic development opportunities as a first step. The Fund is looking to engage a qualified consultant to conduct a baseline study of the existing Connecticut clean energy and energy efficiency industry and its extensive value chain as well as its current contribution to the State's economy.

In addition to the baseline of what clean energy and EE jobs currently exist in the state, this proposed plan will identify what gaps and barriers exist in the value chain and where Connecticut and the Fund should focus its investment dollars for future development.

The proposed study will have three phases:

- 1) The first phase would involve a detailed survey of the existing Connecticut clean energy and energy efficiency industry and its extensive value chain